

# The best jobs in the UK - the top 10 in 2015

## 1. Marketing Manager – Score: 4.5

Number of Job Openings: **2,965**

Average Base Salary: **£46,561**

Career Opportunities Rating: **3.6**



Marketing managers are in demand as the UK's economic recovery spurs demand for people with marketing skills.

"While marketing managers don't earn the highest salaries of jobs in our list, they have the second highest career opportunities rating. Marketing Manager is also a role that can work in almost any industry sector, from financial services and consumer goods, to motor and technology," says Glassdoor.

Marketing managers' daily tasks might include writing copy, approving images, measuring success and making customer-focused decisions. A key part of the role is to understand current and potential customer behaviour, as well as develop the marketing plan for a product or brand.

## 2. Finance Manager – Score: 4.4

Number of Job Openings: **4,357**

Average Base Salary: **£52,081**

Career Opportunities Rating: **3.2**

The role of a finance manager can vary enormously, but key tasks may include managing a company's financial accounting, monitoring and reporting systems, producing accurate financial reports to specific deadlines and managing budgets.

Finance managers earn good money and there is a healthy level of job openings. They are also needed by almost any company big enough to have a finance department, so the appeal is very broad. It's a job that is less susceptible to

economic peaks and troughs than careers in sales and business development, for example. There is also a clear line of progression throughout a career.

### **3. Mechanical Engineer – Score: 4.4**

Number of Job Openings: **5,964**

Average Base Salary: **£34,799**

Career Opportunities Rating: **3.5**



This is the branch of engineering concerned with the design, construction, and operation of machinery.

It's a manufacturing role that has a high career opportunities rating, Glassdoor says. Activity in the manufacturing sector is picking up pace in the UK, with the CBI reporting increased confidence amongst manufacturers.

There are various sectors that need mechanical engineers, such as automotive, aerospace and transport. To get into mechanical engineering, you need some form of engineering degree and a postgraduate qualification is often useful.

### **4. Sales Manager – Score: 4.3**

Number of Job Openings: **3,869**

Average Base Salary: **£45,613**

Career Opportunities Rating: **3.3**

Key responsibilities are leading and guiding a sales team. It can be a tough job - a sales manager's tasks often include assigning sales territories, setting quotas, mentoring the members of his/her sales team, assigning sales training, building a sales plan, and hiring and firing sales people.

In large companies, sales quotas and plans are typically established at the executive level and a manager's main responsibility is to see to it that sales people meet those quotas.

### **5. Business Analyst – Score: 4.3**

Number of Job Openings: **3,437**

Average Base Salary: **£46,047**

Career Opportunities Rating: **3.3**

Business analysis is a disciplined approach for introducing and managing change to organizations, whether they are for-profit businesses, governments, or non-profits.

Business analysts identify and define the solutions that will maximize the value delivered by an organization to its stakeholders.

It's a broad role - business analysts work across all levels of an organisation and may be involved in everything from defining strategy and creating the enterprise architecture, to taking a leadership role by defining the goals and requirements for projects.

## **6. IT Manager – Score: 4.2**

Number of Job Openings: **3,708**

Average Base Salary: **£57,818**

Career Opportunities Rating: **3.0**



IT managers are responsible for implementing and maintaining an organisation's technology infrastructure. Businesses rely on a central information processing system to support efficient data management and communications.

The IT manager monitors the organisation's operational requirements, researches strategies and technology solutions, and builds the most cost-effective and efficient system to achieve those goals.

## **7. Civil Engineer – Score: 4.2**

Number of Job Openings: **4,137**

Average Base Salary: **£36,142**

Career Opportunities Rating: **3.3**



Civil engineering is a professional engineering discipline that deals with the design, construction, and maintenance of the physical and naturally built environment, including works like roads, bridges, canals, and buildings.

#### **8. Product Manager – Score: 4.2**

Number of Job Openings: **1,415**

Average Base Salary: **£52,478**

Career Opportunities Rating: **3.4**



Product management is above all else a business function, focused on maximising business value from a product. Product managers should be obsessed with optimising a product to achieve the business goals while maximising return on investment, Glassdoor says.

A product manager doesn't need to be able to code; but understanding the technology and, most importantly, understanding the level of effort involved is crucial to making the right decisions. Product managers often spend more time day to day with the development team than with anyone else inside the business.

#### **9. Lawyer – Score: 4.2**

Number of Job Openings: **925**



Average Base Salary: **£55,020**

Career Opportunities Rating: **3.5**

Lawyers or solicitors are responsible for providing advice to their clients related to laws. They also represent persons or companies in disputes. Among specific law areas are employment, property, finance, competition, and taxation. Lawyers can represent any type of company, both large and small, with a variety of cases. They must be always keep on top of changes in the legal system.

#### **10. Software Engineer – Score: 4.2**

Number of Job Openings: **14,846**

Average Base Salary: **£40,400**

Career Opportunities Rating: **3.0**



This computer science discipline centres on developing large applications. Software engineering covers not only the technical aspects of building software systems, but also management issues, such as directing programming teams, scheduling, and budgeting.

Software engineering can be a lucrative career. Apple is known to pay its software and hardware engineers well above the rest of its staff.

#### **The best jobs in the UK, 11-25**

##### **11. Human Resources Manager – Score: 4.2**

Average Base Salary: **£53,978**

##### **12. Business Development Manager – Score: 4.2**

Average Base Salary: **£41,003**

##### **13. Internal Audit Manager – Score: 4.1**

Average Base Salary: **£39,141**

##### **14. Solutions Architect – Score: 4.1**

Average Base Salary: **£66,349**

**15. Network Engineer – Score: 4.1**

Average Base Salary: **£40,023**

**16. Investment Analyst – Score: 3.9**

Average Base Salary: **£53,954**

**17. Operations Manager – Score: 3.9**

Average Base Salary: **£47,496**

**18. Recruiter – Score: 3.9**

Average Base Salary: **£23,419**

**19. Brand Manager – Score: 3.8**

Average Base Salary: **£39,557**

**20. Office Manager – Score: 3.8**

Average Base Salary: **£27,643**

**21. Executive Assistant – Score: 3.6**

Average Base Salary: **£29,612**

**22. Accountant – Score: 3.6**

Average Base Salary: **£29,488**

**23. Sales Engineer – Score: 3.5**

Average Base Salary: **£34,845**

**24. UX Designer – Score: 3.5**

Average Base Salary: **£47,437**

**25. Trader – Score: 3.5**

Average Base Salary: **£63,250**