



**Year 13 Parents**

# What happens during Year 13?

- AS Levels
- Balancing study and life..
- **Building the personal profile**
- Career classes January - May
- **Work Shadowing (25<sup>th</sup>-29<sup>th</sup> January)**
- Guest Speakers in school
- Career/university events
- Career/university research

# Work Shadowing

- Essential for many competitive areas
- A real opportunity to explore a career idea
- Reports used for references
- 25<sup>th</sup>-29<sup>th</sup> January 2016
- Most students should organise their own placements if possible
- Friends and family contacts help
- Almost impossible for certain health professions (Open Days offered instead)
- Difficult currently for Sport, Media, Journalism, Media, Finance, Psychology, Sciences, Art/Design..

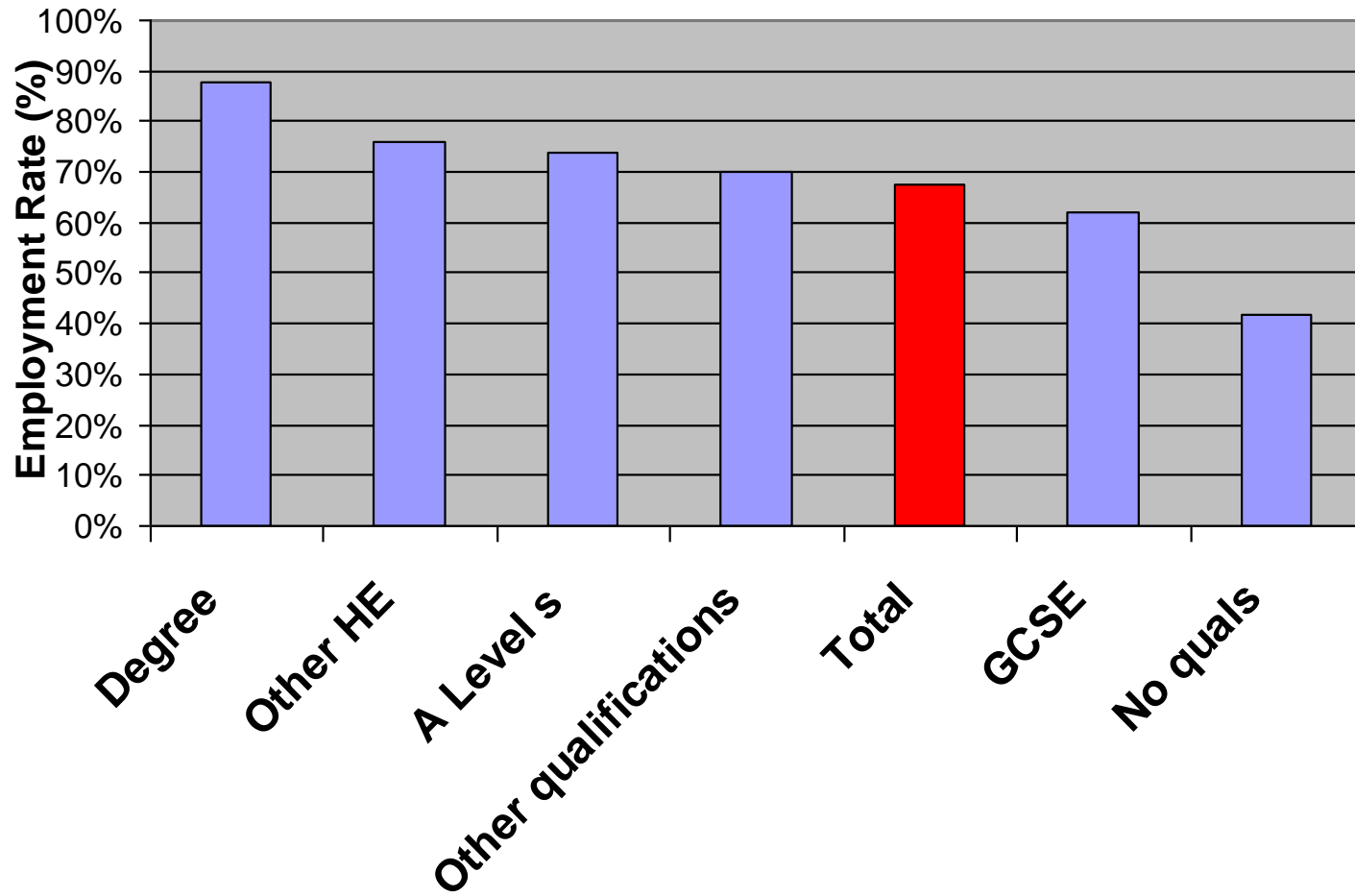
# **Why is Post 16 Education so important?**

***“One in five young people (19.7%)  
here can't get a job because of the  
impact of the economic downturn on  
Northern Ireland”  
Belfast Telegraph***

- **Unemployment rate is 6.5%**
- **Young are people hit the hardest**
- **More Public Service cuts on the way**

# But...

## NI Employment Rate (%) by Qualification Level



# The economic benefits of Higher Education

- Knowledge economy requires skilled workers
- Higher earning power  
(Average £200,000 more over the course of working life, which increases to £340,000 if you have a degree in certain areas)
- Over **30%** of jobs in N.I. require a 3<sup>rd</sup> level qualification (by 2020 this could be more than **50%**)
- **40%** of all graduate jobs advertised are for graduates of *any* discipline
- The current downturn does not mean a drop in demand for higher level **skills**
- Transferable skills combined with a degree help transitions in employment

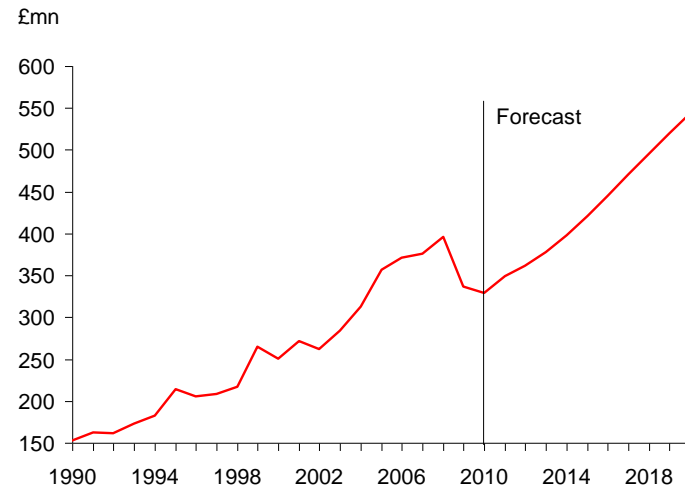
# Degree subjects and average salaries

<b>Median wage for all graduates (4 quarter average) by degree subject studied, aged 21-64, 2001-2011</b>	<b>UK, not seasonally adjusted</b>
<b>Degree subject studied</b>	<b>Median hourly earnings, £</b>
<b>Medicine and dentistry</b>	<b>21.29</b>
<b>Mathematical sciences, engineering, technology and architecture</b>	<b>18.92</b>
<b>Physical or environmental sciences</b>	<b>17.74</b>
<b>Business</b>	<b>17.3</b>
<b>Education</b>	<b>16.97</b>
<b>Law</b>	<b>16.95</b>
<b>Social studies</b>	<b>16.33</b>
<b>Biological and agricultural sciences</b>	<b>15.83</b>
<b>Librarianship and languages</b>	<b>14.85</b>
<b>Medical related subjects</b>	<b>14.65</b>
<b>Humanities</b>	<b>14.63</b>
<b>Arts</b>	<b>12.06</b>
<b>All graduates</b>	<b>15.18</b>
<b>Non-graduates</b>	<b>8.92</b>

# Areas likely to encourage growth

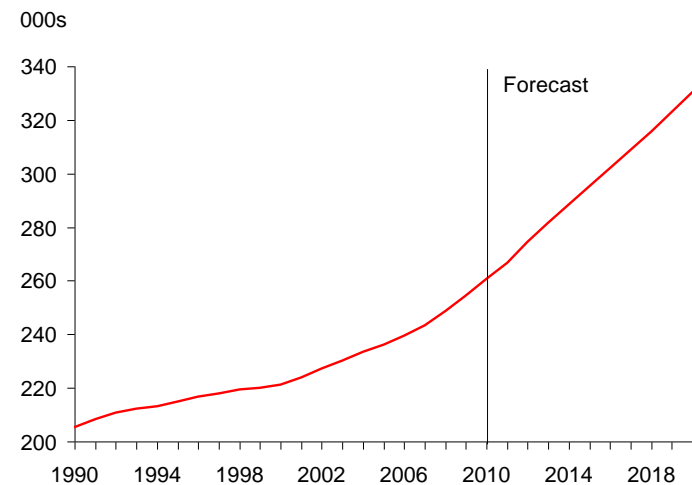
- Tourism & Hospitality
- Care for elderly
- Creative/Digital Media
- Enviro-tech
- Management / leadership
- Advanced engineering
- Food science
- Financial Services
- Core support; skills

**Northern Ireland: Total visitor spend**



Source: NITB/Oxford Economics

**Northern Ireland - Population aged 65+**



Source: NISRA



# Which careers are most popular with young people?

## N.B Growth areas...

- Tourism & Hospitality
- Care for elderly
- Creative/Digital Media
- Enviro-tech
- Management / leadership
- Advanced engineering
- Food science
- Financial Services
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## MOST VIEWED CAREERS

01. Computer Games Designer
02. Police Officer
03. Design Assistant
04. Presenter - Broadcasting
05. Accountant
06. Doctor
07. Animator
08. Barrister
09. Veterinary Nurse
10. Train Driver
11. Army Serviceman/woman
12. Actor/Actress
13. Computer Games Programmer
14. Psychologist
15. Make-up Artist
16. Fashion/Advertising
17. PE Teacher
18. Graphic Designer
19. Teaching Assistant
20. Chef/Cook

# UK Skills Survey August 2015

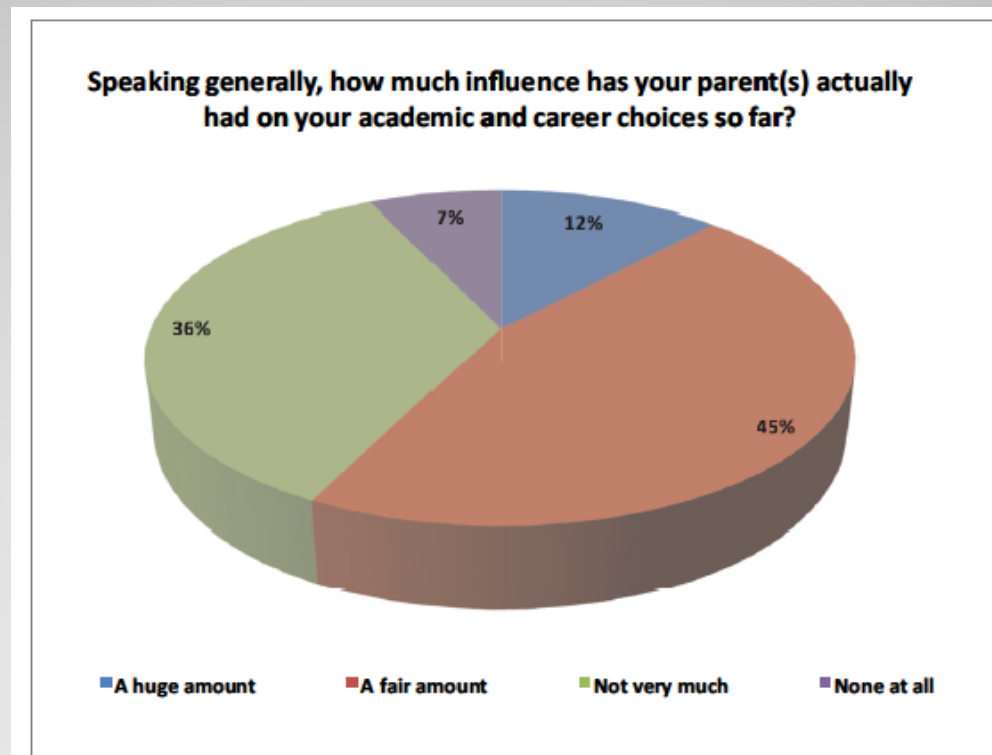
The most important factors employers look for:

1. **Attitudes/Character(85%)**
2. **General Aptitudes (58%)**
3. **Literacy and Numeracy (39%)**

Employers report that not enough young people have solid **work experience (55%)** or have **enough knowledge of their chosen job/career (56%)**

# Parents as Influencers...

- **Parents in Northern Ireland** are *Most likely* to encourage their children to go to university (91%)
- Only 5% of young people say they took no notice of their parents' wishes when choosing a career\*



\* Parental Influence on Children's Academic and Employment Choices – GTI Media Research – December 2014

**There is help and support  
every step of the way...**

